

BATPHONE SET TO STORM AHEAD

Batphone PR London has won the contract to provide full public relations services to Storm Aviation Limited, the aviation engineering specialist company based at London Luton Airport.

The contract, which takes effect immediately, will see the London based agency providing full public relations services to Storm Aviation, with the objective of raising Storm Aviation's profile, helping to develop their business further.

Batphone PR London will provide full media relations services, investor relations, website content management, stakeholder engagement and customer relations. In addition Batphone PR London will provide employee communications at Storm Aviation's 11 bases in the UK and overseas.

The contract will be personally overseen by Russell Ison, Managing Director Batphone PR London, who will report to Storm Aviation CEO Nigel Daniel.

"We are delighted to be working with Storm Aviation and continuing our work in the aviation sector," Russell Ison commented. "Storm Aviation is keen to develop their business and we look forward to helping them achieve their aims. Batphone PR London has seen an incredible start to the new decade and we are working with a number of new clients. Since we relaunched as Batphone PR London we have seen a marked increase in interest both from within aviation, our particular specialist area, but also from new industry sectors."

"Batphone PR London is a good match for us," Nigel Daniel, CEO Storm Aviation added. "Both companies are enjoying growth during a challenging economic climate and both are dynamic and energetic. We recognise the experience Batphone PR London has as a PR specialist and, importantly for us, specifically in the aviation industry."

For further information about Batphone PR London click on www.batphonepr.com or follow www.twitter.com/batphonepr.

**ENQUIRES TO RUSSELL ISON BATPHONE PR LONDON 020 3353 1653
russell.ison@batphone.co.uk**